



Sue Henry (front) says it's time for business women to get real.

Picture: MARK SCOTT

Real chance for women

TERRY COLLINS

IT'S time for the women of the Central Coast to get real about running their own businesses.

Networking expert Sue Henry is set to run a seminar at Gosford next week outlining a range of simple and practical techniques to enable anyone to get started, overcome business challenges or move forward from where they are.

"What stands in the way of most businesses are complicated strategies, overwhelming thoughts of how much work is involved and sometimes just not knowing where to start or, in fact, if we are even

headed in the right direction," Ms Henry said.

"This event has been designed with three core focuses - getting real with your business, getting real with your networking approach and most importantly yourself."

Ms Henry said the seminar would examine the importance of a systematic approach to business, what worked and what didn't, the impact of image on customers, turning opportunities into business, the importance of networking and mastering time.

"There is great opportunity in working together and learning from women

who have already experienced the success, the pitfalls and the connections in the pursuit of getting what you want," she said.

The "get real" event concept has been built around feedback from members of the Accelerate Women group, established almost a year ago to support women in business.

Speakers will include self-management expert Celine Egan and fashion adviser Sam Woods.

The seminar will be between 10am and 1pm at Central Coast Leagues Club, Gosford.

Inquiries: 1300 885 650.