

# Women accelerate careers at seminar

By LUKE SCOTT

WOMEN from around Tasmania met in Launceston yesterday as part of the Accelerate Women group's Get Real business seminar.

Accelerate Women was founded two years ago by Launceston's Celine Egan and NSW's Sue Henry.

The group is aimed at improving networking skills and empowering women in business, and now has branches in Victoria, NSW, Devonport, Hobart and Launceston.

Mrs Egan said that yesterday's seminar had been based on simple ways of overcoming a range of business challenges.

"This seminar has been about setting goals, action plans, using social media effectively in business and sales," she said.

"Most of our members around the country tend to be small to medium sized business owners, and also



**Sue Henry, of Woy Woy, NSW, speaks at the Accelerate Women seminar in Launceston yesterday.**

Picture: WILL SWAN

people in the direct selling industry as well."

Mrs Egan said that the group was keen to expand its membership.

"We'd love to have more

women coming along to our chapter meetings, which are held once a month," she said.

"They are held over lunch, for an hour and a half. They are very structured so that

people can come in, network, have lunch, learn something new and head back to work."

Anyone who would like more information can visit [www.acceleratewomen.com](http://www.acceleratewomen.com).